

Companies should provide sports and social facilities for local communities.

To what extent do you agree? (Reported 2017)

In recent decades, business leaders have come to the realization that in order to survive in the competitive market in the long run, measures beyond simple cost-benefit analyses are required. It has come to light that proper human resource management is of great importance, one of the aspects of which is forming a unified team through sports and social activities.

An undeniable concern for any organization's top management is to implement an organizational culture which engrains a sense of belonging across the entire body of staff. A culture that leads to utter employee loyalty and devotion. This priceless achievement can be attained through simple yet important measures such as forming a local sports team that can play against teams of other companies. Coming together for practices at company-provided facilities and cheering on the company team in play-offs brings the employees closer as a group and is proven to be a successful team building activity. Another approach in order for the company to facilitate staff bonding beyond the regular work-place relationships can be holding social events such as monthly gatherings, creating an environment for the employees to get to know each other on a friendlier level.

A rather difficult task regarding human resource management is promoting cooperation rather than competition in a company. Forming such an atmosphere requires budget and effort from every single member of the company staff. Management is required to lay the ground for employee bonding through holding regular sports and social events, leaving the rest to the staff to form friendships with one another.

To sum it up, every company needs to allocate resources in order to form a unified and loyal team through actions such as holding sports and social events for every employee to participate in.